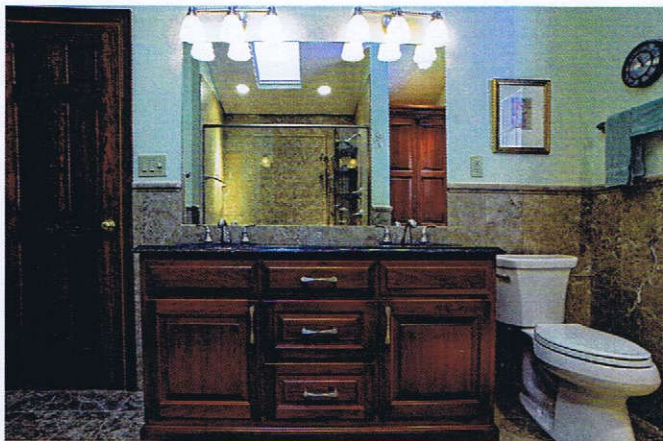




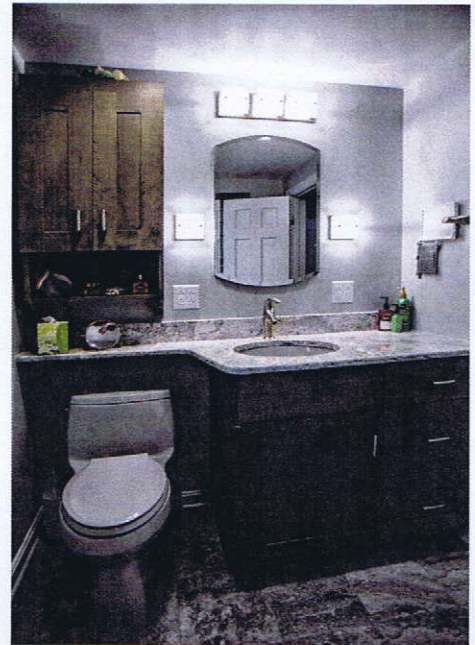
Specializing in kitchens, baths, windows and doors, Clark Renovations has been remodeling the South Hills of Pittsburgh for over 48 years. Working out of two locations on Industrial Boulevard in Bethel Park, their team of expert craftsmen, designers, and support staff are well versed at turning your dreams into beautiful, functional, and stylish works of art. Their showroom provides visual examples of the quality and craftsmanship you can expect when you choose to contract your next project with Clark Renovations. Showcasing the finest materials available in the industry, a stroll through their showroom can provide inspiration and elicit thought provoking questions that will help shape the scope of your next project.



An educated consumer is our best customer boasts Steve Clark, President of Clark Renovations. Customer's who have done their homework, reviewed potential contractors, investigated the best products, and asked friends, neighbors and co-workers about their own remodeling experiences often choose to work with us in the end. Once a client decides to partner with us, they rarely go elsewhere. Approximately 85% of our business comes from repeat clients and their referrals.

For those customers who believe that remodeling is a commodity and that the lowest price is the best value, Clark offers the following words of advice,

***A company you can trust!***



When choosing a remodeling partner, many factors can influence a prospective client's decision to contract with a firm. In no particular order, considerations such as trust, quality of products offered, warranty, availability, cost, craftsmanship, the ease of doing business, and reputation can all play a role in the decision process. Other factors that are just as important, but often overlooked are financial stability, proper insurance, licensing, certifications, and years in business.





“Customers generally focus on only one of the cost components, that when combined together, form the aggregate cost for a project. When considering a remodeling project, there are essentially three types of costs that the homeowner should consider when choosing a contractor, monetary costs, the client’s time, and equally as important – frustration and stress.” Interestingly, Steve notes that there is a notable difference in client’s perceptions of the cost to complete a project depending on whether they are a first time remodeling customer or someone who has had work done in the past.



Consumers new to the remodeling process often make the mistake of assuming that all contractors are created equal, that they all have the requisite registrations, insurance, capabilities, and resources available to insure that a project starts on time, ends on time, and runs smoothly. When things go wrong (and they occasionally will), good companies stand behind their employees and their contracts and make things right, regardless of fault or cost. Remodelers need to make a reasonable profit to insure their viability, otherwise, warranties are worthless. Anyone who has had a project completed by a subpar contractor, or had work done only to find that it was only warranted until they paid their bill in full, understands that there is much more to value than the price you pay.



Most remodeling clients are already busy people. Jobs, family, community, friends, recreation, and commitments all consume time and leave the average consumer with little time to invest in a remodeling project. A good remodeler will have processes and resources in place to help streamline the decision process, reducing the amount of time a client needs to spend worrying about the details. You’ll be surprised and very possibly overwhelmed by the number of selections and decisions that need made before your project starts. Each of these will impact project timing and cost. Better remodelers with designers and support staff can have an enormous impact on the amount of time *you’ll* need to spend making selections. The old cliché is true, *time is money* and the more time you have to spend on your remodeling project, the less time you have to live the rest of your life.

A majority of folks don’t like to be frustrated. They don’t like living with the stress that comes from uncertainty and unmet promises. Even when working with the best remodelers, clients can experience occasional surprise or disappointment. These instances, when handled properly and with the necessary amount of attention, can often be rectified quickly without impacting project timing or cost. If this added attention is unavailable, minor issues can become major stumbling blocks to your project’s completion date and budget.

Having a new bathroom or kitchen installed does not have to be a time consuming, stressful process filled with uncertainty and frustration. Choose your contractor wisely and you will end up with a dream project you’ll be proud to show off to family and friends.



If you are looking for a new kitchen, bathroom, windows or doors, Clark Renovations is a family business built upon years of highly satisfied customers located right here in the South Hills of Pittsburgh. To contact them call 412-833-7222, visit them online at [www.CLARKREMODELING.com](http://www.CLARKREMODELING.com), or stroll through their showroom located at 3180 Industrial Boulevard, Bethel Park 15102.